



tasteatlas

The World Food Atlas

Food is the only universal language. It is history on a plate. It is the strongest connection we have to our culture. Welcome to TasteAtlas, where we map the world's identity.

There is no higher cuisine
than the honest, traditional,
seasonal, local cuisine.

True luxury is authenticity.

TasteAtlas is a global culinary map encompassing 12,603
traditional dishes, 7,636 indigenous ingredients, 47,255
artisanal products, and 29,035 authentic restaurants.

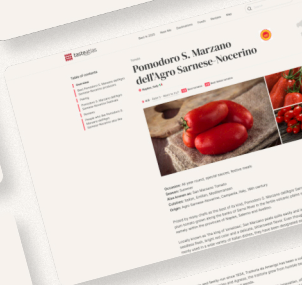
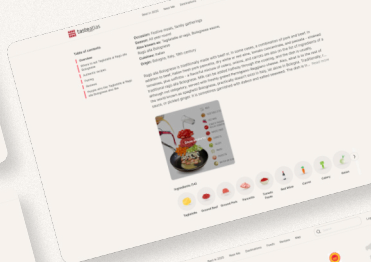
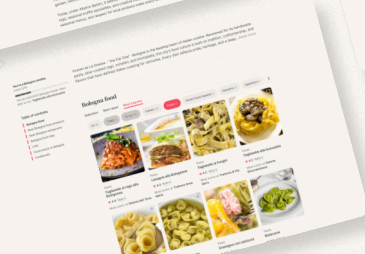
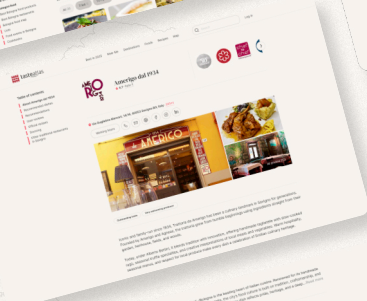
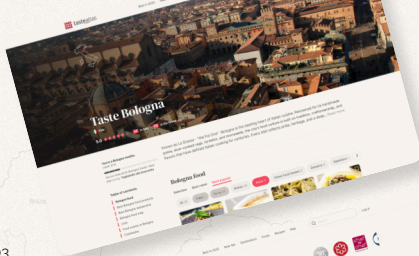
It's not about numbers. Our rating system is filtered to cut
through bias and bots, designed to make you proud of your
heritage and curious about others. We want to guide you to
the exact origins of flavor and bring the thrill of discovery
back to local gastronomy

We don't just point you toward an exceptional Ragù alla
Bolognese; we reveal the lineage of the Tagliatelle, the strict
traditions of the Ragù, and the family-run taverns that have
preserved these recipes for over a century.

🔍 Bologna



Bologna



Engaging Food Lovers Everywhere

When we release a ranking, the world stops to listen. We spark debates.

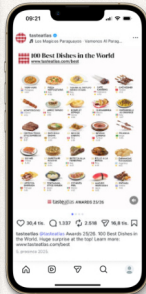
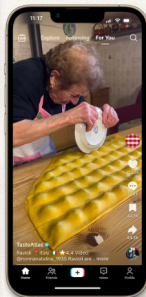
We drive millions of organic impressions because we touch on the most powerful emotion in marketing: Pride.


2M
FOLLOWERS


700K
FOLLOWERS


1.3M
FOLLOWERS


157K
FOLLOWERS



cecomaggio 5w
Now they made me want to try
vorì vorì

elaleblanc 78w
I don't know if I can pull this off this
year, but it's something I would love
to experience. ❤️❤️❤️❤️

sophie.ems 27w
@tastatlas kudos for the great
diversity and info accuracy of your
content 🙌🙌🙌

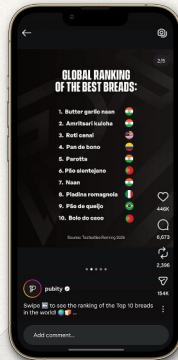
discover_corfu 3d
Lists like this remind you how
beautifully diverse the world is! From
Greece to Japan, Italy to Mexico,
every region brings its own story to
the table. Food really is the easiest
way to feel connected. 🇬🇷

krjamsan 7w
It like stepping back in time when
Life was so much simpler. These
videos are amazing. Thank you for
sharing with us all.

marcmw_usreyes 14w
Your content is just lovely 🙌🙌
Love this vibe!

TasteAtlas doesn't just publish content - it starts conversations people care about.

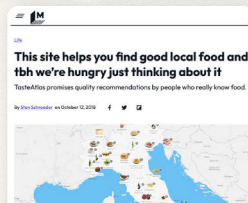
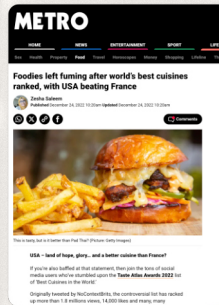
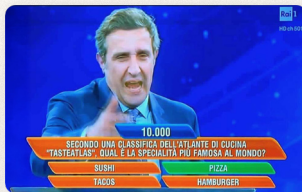
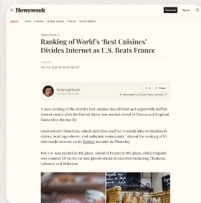
Partnering with us means inserting your brand into the most passionate conversation on the internet.

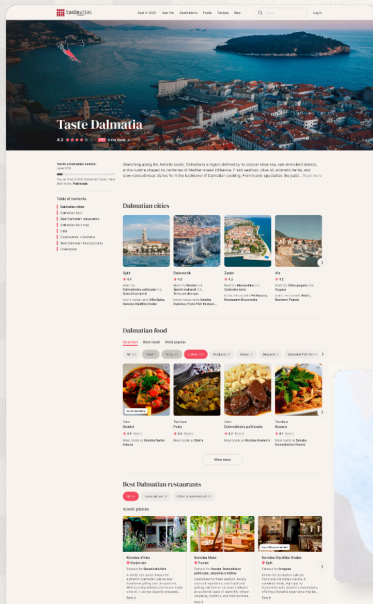


A Global Media Phenomenon

Since its launch, TasteAtlas has commanded unparalleled attention, evolving from a food database into a primary cultural reference. Our maps and rankings have been featured almost 100,000 times in various media outlets throughout the world.

The world's most respected newsrooms—from BBC, CNN, and Reuters to Forbes and TRT World—consistently cite TasteAtlas as the gold standard. Our influence is so pervasive that it transcends the culinary world, sparking conversations in leading national titles like Corriere della Sera, El Mundo, and even the iconic sports daily La Gazzetta dello Sport.





We offer the ultimate differentiation.

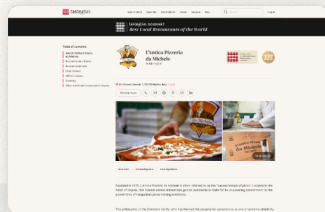
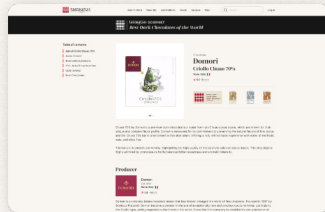
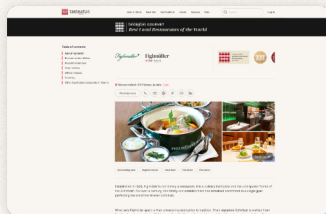
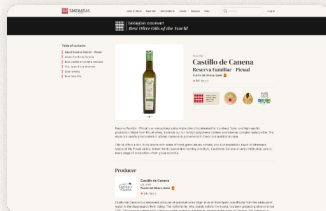
Don't just compete on beaches.
Compete on heritage.

We curate bespoke culinary trails showcasing soulful dining gems and artisanal products rooted in terroir - flavors that can never be replicated elsewhere. We're whispering the ultimate invitation: "Taste this. It exists only here, and only now. Taste the luxury of the unrepeatable."

Earned, never bought.

Trust is currency. TasteAtlas 'Recommended' badge is a stamp of approval that cuts through the clutter. It tells the consumer: this is the best the world has to offer, this is an authentic part of the culinary tradition.

Money cannot buy our awards. Inclusion is strictly by merit. Yet, for those exceptional honorees that make the cut, we offer exclusive access to purchase official plaques and signage.



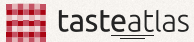
The world is hungry for authentic experiences. The conversation is happening right now, on our platform, in the comments, in the shares.

We are drawing the most important map of food and travel. The only question is: Are you on it?

Your heritage is your greatest asset and your biggest masterpiece. It's time to unveil it to the world.



Put Yourself on the Map That Matters.



Premium Partnership Proposal

- Inclusion cannot be bought – entry is reserved for the best producers in the world celebrated through awards, expert recommendations and iconic status.
- TasteAtlas is trusted by millions, our rankings ignite global conversations and debates.
- We map culinary traditions and preserve heritage — giving a platform to those who meet our high standards.

Why Partner with TasteAtlas?

Global Authority

Benefit from the trust and recognition associated with the TasteAtlas brand.

Targeted Audience

Reach a massive, dedicated community of travelers who plan their trips based on food.

Visual Excellence

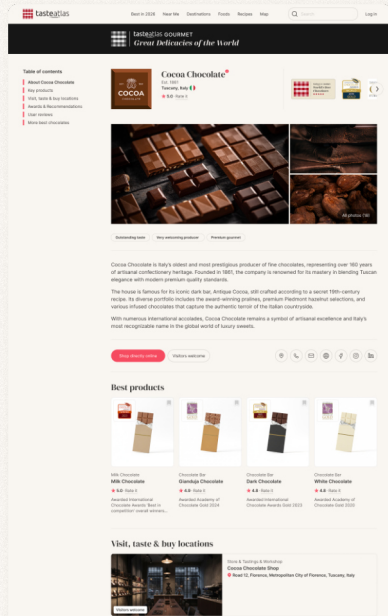
Access world-class design and viral content strategies tailored to your destination's unique assets.



tasteatlas

TasteAtlas Premium Partnership: Certified Best Gourmet Brand

- **Premium Company Profile:** Unlock a dedicated premium page, create a beautiful company profile - a feature exclusive to Premium partners. Move beyond single-product listings and showcase your full corporate identity. (*In the demo phase visible for all companies).
- **Unlimited Portfolio Showcase:** List your entire range of products without restrictions, creating a comprehensive digital catalog within the TasteAtlas database.
- **The Brand Sanctuary:** Enjoy a distraction-free environment. Your premium profile is free from competitor ads and external noise, keeping the spotlight strictly on your narrative with bespoke photo galleries and product highlights.
- **Official Badge Licensing:** Gain unlimited usage rights for our prestigious certificates: *Iconic*, *New from the Iconic Producer*, and *Best in Category*. (Please note: These are granted strictly where applicable, based on specific editorial criteria, awards, and local popularity).
- **Smart Reputation Management:** Smart ratings policy champions your success by highlighting high scores while filtering out low-confidence ratings.
- **Prime Visibility:** Stand out where it matters. Partner products receive priority rotation at the top of relevant category and location pages, driving maximum exposure.

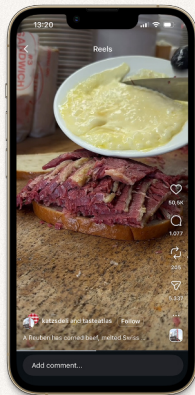


Full Where to Taste & Buy Listing & Optional B2B Global Distributor Network

- **Comprehensive Global Listings:** Showcase all online and offline shops, bars, and restaurants where your products are available. (Note: All location data is supplied by the partner).
- **Incentive for Venues:** Carrying your products becomes a direct advantage for restaurants and shops, granting them premium visibility on TasteAtlas.
- **Reader Transparency & Trust:** We empower users to make informed choices based on trusted suppliers—helping them choose a venue specifically because it serves top quality products rather than generic alternatives.
- **"Near Me" Functionality:** Instantly connects readers and travelers to the closest local pours and retailers, providing accurate, real-time proximity data whenever they want to taste your product.
- **Global Distributor Network (Optional B2B Feature):** Create a dedicated page mapping your current distributors by country. This facilitates direct B2B connections, allowing shops to easily contact local distributors and attracting potential partners in untapped markets.

Presence on the World's Most Viral Food Media

- **Unmatched Digital Audience:** Tap into a massive, dedicated community: ~2M Instagram followers, ~13M Facebook fans, ~700k TikTok followers
- **The World's Most Viral Food Guide:** Partner with TasteAtlas, the internet's most engaging food authority. Our posts consistently achieve viral status, garnering tens of thousands of likes and reaching millions of food lovers daily.
- **In the Company of Legends:** Join the ranks of culinary icons. Our official collaborations include industry titans like *Katz's Delicatessen* and *Figlmüller*, showcasing authentic stories that resonate globally.
- **High-Impact Editorial:** Secure your place in our famous lists and benefit from bespoke infographics crafted specifically to highlight your brand.
- **Cinematic Storytelling:** Engage viewers with high-quality video content, produced to our viral standards. (Note: Video, in accordance with TasteAtlas guide, supplied by the partner).
- **Strategic Product Integration:** Position [Brand Name] as the definitive "go-to" ingredient in iconic recipes, cementing your status as the category standard.



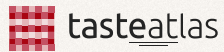
Global Validation & Licensing

- **Official Recognition:** Cement your iconic status. Our certificates officially recognize your "Iconic" and top-rated products.
- **360° Brand Validation:** Prove your quality at every touchpoint. Display certificates on packaging, menus, and digital channels to instantly certify authenticity to consumers.
- **Commercial Leverage:** Build immediate trust. Utilize these accolades freely in advertising campaigns and Point-of-Sale (POS) materials to drive consumer confidence and sales.
- **Global Amplification:** Don't just win it, show it. Promote your achievements directly on TasteAtlas channels, ensuring your success is seen by a worldwide audience.



Digital Dominance & VIP Management

- **Own the Search Results:** Leverage TasteAtlas's supreme SEO ranking. Our pages consistently dominate Google searches, ensuring your brand appears first when the world searches for best products in your category.
- **High-Intent Traffic:** Turn readers into buyers. Prominent "Visit Official Website" and "Where to Buy" buttons drive qualified, ready-to-purchase traffic directly to your channels.
- **White-Glove Concierge:** Enjoy effortless maintenance. Our dedicated editorial team handles all uploads, updates, and data curation. You simply review and approve—we do the rest.



partnerships@tasteatlas.com